

## Increasing turnover and decreasing volumes on Europe's structured products markets

### EUR 249 billion invested in European structured products markets / new issuance increases across all product classes

The trading volume of investment and leverage products on European financial markets rose sharply during the first quarter of 2020, with a quarter-on-quarter increase of 79.8 percent and a year-on-year increase as high as 92.6 percent. The reported turnover (which also partly reflects secondary market movements) totalled EUR 49.5 billion in the first quarter. The market data was sourced by the European Structured Investment Products Association (EUSIPA) from its members and analysed by Derivative Partners AG.

The members of EUSIPA who provide the figures for the market report include Zertifikate Forum Austria (ZFA), the Belgian Structured Investment Products Association (BELSIPA), Association Française des Produits Dérivés de Bourse (AFPDB), Deutscher Derivate Verband (DDV), Associazione Italiana Certificati e Prodotti di Investimento (ACEPI), the Netherlands Structured Investment Products Association (NEDSIPA), the Swedish Exchange Traded Investment Products Association (SETIPA), and the Swiss Structured Products Association (SSPA).

First-quarter turnover in investment products on European trading venues amounted to EUR 18.2 billion, 36.7 percent of total turnover. This represents an increase of 44.5 percent on the previous quarter, and a rise of 47.5 percent on the same quarter of the previous year. Turnover in leverage products (Warrants, Knock-Out Warrants, and Constant Leverage Certificates) reached EUR 31.3 billion in the period from January to March, representing 63.3 percent of total turnover. This is a jump of 109.4 percent from the previous quarter, and an increase of 134.1 percent on a year-on-year basis.

At the end of March, trading venues located in EUSIPA member countries were offering 400,050 investment products and 1,130,722 leverage products. As such, the number of listed products decreased by 15.6 percent from the previous quarter and 20.0 percent year on year.

Banks issued 1,757,879 new investment and leverage products in the first quarter of 2020, a 56.4 percent increase on the period from October to December, and a 41.5 percent year-on-year increase. In total, 204,468 new investment products were launched, accounting for 11.6 percent of new issuances, whereas the 1,553,411 new leverage products represent 88.4 percent of the total.

For Austria, Belgium, Germany, and Switzerland, the **market volume of investment and leverage products** recognised as securities stood at EUR 249.0 billion at the end of the first quarter, 7.7 percent lower on a year-on-year basis and 11.2 percent down from the previous quarter.

#### Contact:

Thomas Wulf  
Secretary General

EUSIPA - European  
Structured Investment  
Products Association

Tel.: +32 (0) 2550 34 15

Mobile: +32 (0) 475 25 15 99

[wulf@eusipa.org](mailto:wulf@eusipa.org)

[www.eusipa.org](http://www.eusipa.org)

At the end of March, the market volume of investment products stood at EUR 237.2 billion – a decrease of 10.8 percent quarter-on-quarter and 9.3 percent year-on-year.

The outstanding volume of leverage products totalled EUR 11.8 billion at the end of March. This represents an 18.5 percent decrease on the previous quarter, but a significant increase of 45.2 percent on the previous year, driven mainly by the Swiss market.

## About EUSIPA

EUSIPA represents the interests of the European structured investment products business. The focal point of its activities are derivative instruments such as structured investment products and warrants. EUSIPA aims to create an attractive and fair regulatory framework for these financial products.

The umbrella association acts as a contact for politicians and the European Securities and Markets Authority (ESMA) in all questions concerning structured products. Whenever the need arises, the association is at hand to provide expert advice and opinions, thus playing an active role in the policy dialogue process.

Greater protection for investors as well as more comprehensible and transparent products are important concerns for the association. Together with its members, it is actively engaged in promoting Europe-wide standards throughout the sector. These include clear product classification, standardised technical terms, and a broad commitment among the member associations to abide by a code of practice for the sector.

The members of EUSIPA that provide the information for the market report are:



# EUSIPA Market Report

## on structured investment products

Q1/2020



### Contents

Highlights .....	2
Quarterly overview .....	3
Exchange turnover .....	5
Outstanding volume .....	6
Number of new listings on exchange .....	7
Number of exchanged listed products .....	8
Appendix. ....	9

# 1. Highlights

## Turnover: Increasing market activity

In the first quarter of 2020, turnover in structured investment and leverage products in note format across markets accounted for 49.5 bn EUR which is an increase of 80% compared to the last quarter (27.5 bn EUR) and 93% compared to the equivalent last year quarter (25.7 bn EUR). Leverage products accounted for a turnover of 31.3 bn EUR in Q1 2020, marking up an increase of 134% compared against the equivalent last year quarter Q1 2019 and of 109% measured against the preceding quarter Q4 2019. Turnover in non-leverage investment products also increased both when compared to Q4 2019 (by 45%) and against the last year equivalent quarter Q1 2019 (by 48%). A huge part of this increase can be ascribed to secondary market activity (in terms of sales back to issuers), given the slightly shrinking open interest figures (see below).

## Outstanding Volume: Decreasing volume

The Q1 2020 figures for the Austrian, Belgian, German<sup>1</sup> and Swiss<sup>2</sup> markets indicate across these markets a total amount of 249 bn EUR, which is a decrease of 8% compared to the last year equivalent Q1 2019 and of 11% compared to the preceding quarter Q4 2019.

## Number of New Listings: Increasing products issuances

The number of new listings increased during Q1 2020 when measured against the preceding quarter Q4 2019 (1'757'879 versus 1'124'078 products in Q4 2019). This evolution was driven by leverage products, the number of those which were newly issued increased by 46% on a year-to-year basis and by 60% when seen quarter-on-quarter. For investment products, the number of new listings is also increased, albeit by 34% when compared to Q4 2019, and by 16% on a year-to year basis, only.










## Number of Products: Slightly increasing number of listed products

1'530'772 products were open (non-matured) in Q1 2020 in the markets of the reporting EUSIPA member associations, which is a decrease of 16% compared to the previous quarter. When seen on a year-to-year basis, the overall number of products decreased by 20%. This evolution is in line with the observed trends of increased secondary market activity at the non-leverage products end as well as the shrinking open interest in the same product area (see above). The reasons for this clearly lie with the stress environment all markets were exposed to in the last two months of the reporting period.

<sup>1</sup> The German figures are sourced in from the 16 issuers assembled under the roof of Deutsche Derivate Verband (DDV) and entail assets from the sales of listed note-based structured retail products to customers based in Germany. The 16 issuers cover more than 90% of the German market in these products.

<sup>2</sup> The Swiss figures are sourced in from the Swiss National Bank and represent all assets in listed note-based structured retail products held in Swiss depots of issuers domiciled in Switzerland. The figures include therefore, to a small extent, also assets from product sales of these issuers outside Switzerland. The Swiss National Bank has extended the circle of the reportable institutions for the statistics of the securities held in bank's client deposits. The survey group consists now also of institutions with a special field of business. In case of such institutions with a special field of business and especially for deposits which are stored centrally there are only securities included that are not already stored at another reportable bank and reported by it.

## 2. Quarterly overview (Q1/2020)

		 Austria	 Belgium	 France	 Germany	 Italy	 Netherlands	 Sweden	 Switzerland <sup>1</sup>	 EUSIPA
<b>Exchange Turnover (Mio. EUR)</b>										
1	Investment Products	257	1.210	75	6.214	4.460	17	728	5.212	18.173
11	Capital Protected	n/a	n/a	0	71	n/a	0	1	106	178
12	Yield-Enhancement	n/a	n/a	33	3.284	n/a	13	1	953	4.284
13	Participation	n/a	n/a	42	2.800	n/a	4	693	4.138	7.677
199	Various	n/a	n/a	0	59	n/a	0	33	15	107
2	Leverage Products	12	n/a <sup>4</sup>	1.993	12.262	5.152	2.079	7.215	2.624	31.337
21	Without Knock-Out	n/a	n/a	469	3.697	n/a	125	61	n/a	4.352
22	With Knock-Out	n/a	n/a	1.212	6.855	n/a	1.912	2.808	n/a	12.787
23	Constant Leverage	n/a	n/a	312	1.710	n/a	42	4.346	n/a	6.410
	Various	n/a	n/a	0	n/a	n/a	0	0	n/a	0
	<b>Total</b>	<b>269</b>	<b>1.210</b>	<b>2.068</b>	<b>18.476</b>	<b>9.612</b>	<b>2.096</b>	<b>7.943</b>	<b>7.836</b>	<b>49.510</b>
	Total change - Δ in % to Q1/19 <sup>2</sup>	54	4	89	103	60	73	207	79	93
	Total change - Δ in % to Q4/19 <sup>3</sup>	47	56	97	111	15	88	99	133	80
<b>Outstanding Volume (Mio. EUR)</b>										
1	Investment Products	13.279	14.661	n/a	55.103	n/a	n/a	n/a	154.104	237.147
11	Capital Protected	n/a	n/a	n/a	22.820	n/a	n/a	n/a	43.641	66.461
12	Yield-Enhancement	n/a	n/a	n/a	23.852	n/a	n/a	n/a	57.704	81.556
13	Participation	n/a	n/a	n/a	3.934	n/a	n/a	n/a	50.805	54.739
199	Various	n/a	n/a	n/a	4.497	n/a	n/a	n/a	1.954	6.451
2	Leverage Products	121	n/a <sup>4</sup>	n/a	1.793	n/a	n/a	n/a	9.929	11.843
21	Without Knock-Out	n/a	n/a	n/a	868	n/a	n/a	n/a	n/a	868
22	With Knock-Out	n/a	n/a	n/a	711	n/a	n/a	n/a	n/a	711
23	Constant Leverage	n/a	n/a	n/a	214	n/a	n/a	n/a	n/a	214
	Various	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
	<b>Total</b>	<b>13.400</b>	<b>14.661</b>	<b>n/a</b>	<b>56.896</b>	<b>n/a</b>	<b>n/a</b>	<b>n/a</b>	<b>164.033</b>	<b>248.990</b>
	Total change - Δ in % to Q1/19 <sup>2</sup>	-6	-6	n/a	-14	n/a	n/a	n/a	-5	-8
	Total change - Δ in % to Q4/19 <sup>3</sup>	-10	-6	n/a	-13	n/a	n/a	n/a	-11	-11

Source: Country Associations, Derivative Partners










<sup>1</sup> Please note that the product category 'Investment Products with Reference Entities' exists only in Switzerland. Values for this category are therefore shown as 'Various Investment Products'.

<sup>2</sup> Field indicates per cent change between Q1/2020 and equivalent last year quarter Q1/2019

<sup>3</sup> Field indicates per cent change between reporting quarter Q1/2020 and previous quarter Q4/2019.

<sup>4</sup> Reporting disruption for Q1 due to business transformation of commercial entities. Reporting resumes in Q2.

## 2. Quarterly overview (Q1/2020)

	 Austria	 Belgium	 France	 Germany	 Italy	 Netherlands	 Sweden	 Switzerland <sup>1</sup>	 EUSIPA
<b>Number of New Listings on Exchange</b>									
1 Investment Products	807	104	1.282	197.386	1.150	396	33	3.310	204.468
11 Capital Protected	n/a	n/a	0	10	n/a	0	1	37	48
12 Yield-Enhancement	n/a	n/a	1.191	92.449	n/a	314	7	3.119	97.080
13 Participation	n/a	n/a	91	104.870	n/a	82	23	148	105.214
199 Various	n/a	n/a	0	57	n/a	0	2	6	65
2 Leverage Products	1.190	n/a <sup>4</sup>	86.819	1.378.230	5.285	52.751	12.826	16.310	1.553.411
21 Without Knock-Out	168	n/a	22.310	357.473	n/a	233	2.357	n/a	382.541
22 With Knock-Out	1.022	n/a	63.349	998.388	n/a	51.814	9.185	n/a	1.123.758
23 Constant Leverage	0	n/a	1.160	22.369	n/a	704	1.284	n/a	25.517
Various	0	n/a	0	n/a	n/a	0	0	n/a	0
<b>Total</b>	<b>1.997</b>	<b>104</b>	<b>88.101</b>	<b>1.575.616</b>	<b>6.435</b>	<b>53.147</b>	<b>12.859</b>	<b>19.620</b>	<b>1.757.879</b>
Total change - Δ in % to Q1/19 <sup>2</sup>	17	-84	95	36	67	281	64	92	41
Total change - Δ in % to Q4/19 <sup>3</sup>	26	-83	136	51	51	179	72	78	56
<b>Number of Exchange Listed Products</b>									
1 Investment Products	3.274	1.609	1.381	371.340	5.167	489	511	16.279	400.050
11 Capital Protected	n/a	n/a	0	921	n/a	0	58	608	1.587
12 Yield-Enhancement	n/a	n/a	1.269	241.866	n/a	363	73	13.704	257.275
13 Participation	n/a	n/a	112	126.844	n/a	126	322	1.698	129.102
199 Various	n/a	n/a	0	1.709	n/a	0	58	269	2.036
2 Leverage Products	3.020	n/a <sup>4</sup>	51.211	997.592	7.743	24.668	15.476	31.012	1.130.722
21 Without Knock-Out	1.260	n/a	23.120	533.475	n/a	353	4.163	n/a	562.371
22 With Knock-Out	1.760	n/a	25.953	399.892	n/a	23.431	6.060	n/a	457.096
23 Constant Leverage	0	n/a	2.138	64.225	n/a	884	5.253	n/a	72.500
Various	0	n/a	0	n/a	n/a	0	0	n/a	0
<b>Total</b>	<b>6.294</b>	<b>1.609</b>	<b>52.592</b>	<b>1.368.932</b>	<b>12.910</b>	<b>25.157</b>	<b>15.987</b>	<b>47.291</b>	<b>1.530.772</b>
Total change - Δ in % to Q1/19 <sup>2</sup>	-22	-30	8	-22	4	21	-7	15	-20
Total change - Δ in % to Q4/19 <sup>3</sup>	-17	-32	1	-17	10	4	-2	14	-16

Source: Country Associations, Derivative Partners

<sup>1</sup> Please note that the product category 'Investment Products with Reference Entities' exists only in Switzerland. Values for this category are therefore shown as 'Various Investment Products'.

<sup>2</sup> Field indicates per cent change between Q1/2020 and equivalent last year quarter Q1/2019

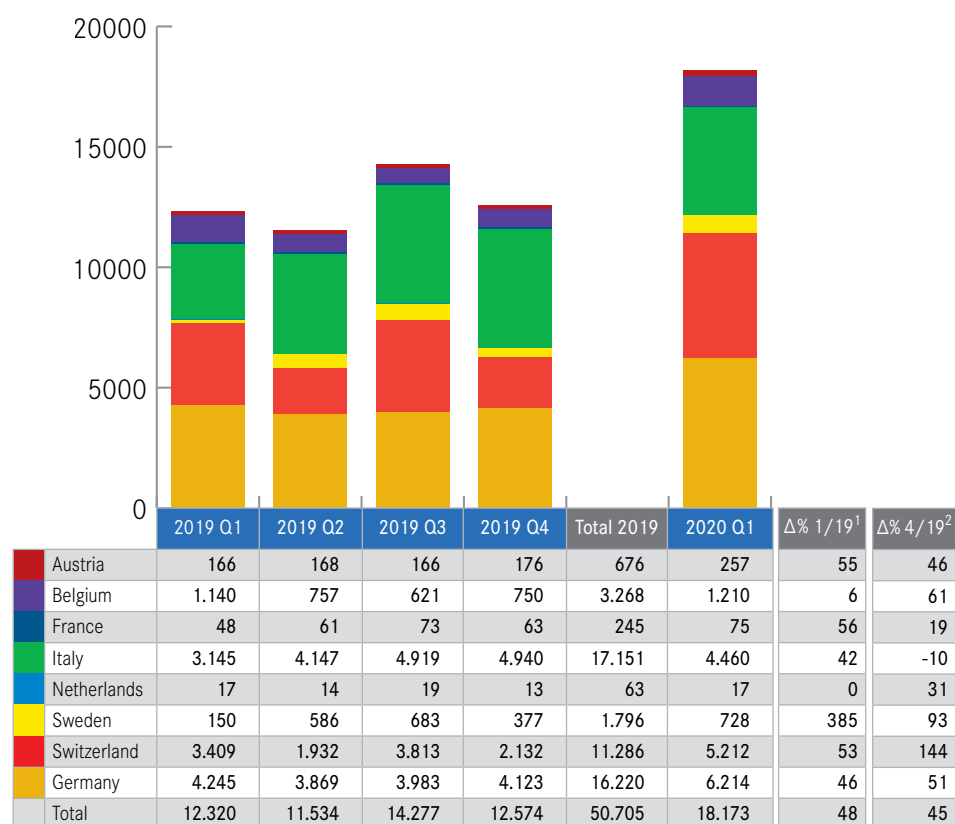
<sup>3</sup> Field indicates per cent change between reporting quarter Q1/2020 and previous quarter Q4/2019.

<sup>4</sup> Reporting disruption for Q1 due to business transformation of commercial entities. Reporting resumes in Q2.

### 3. Exchange turnover

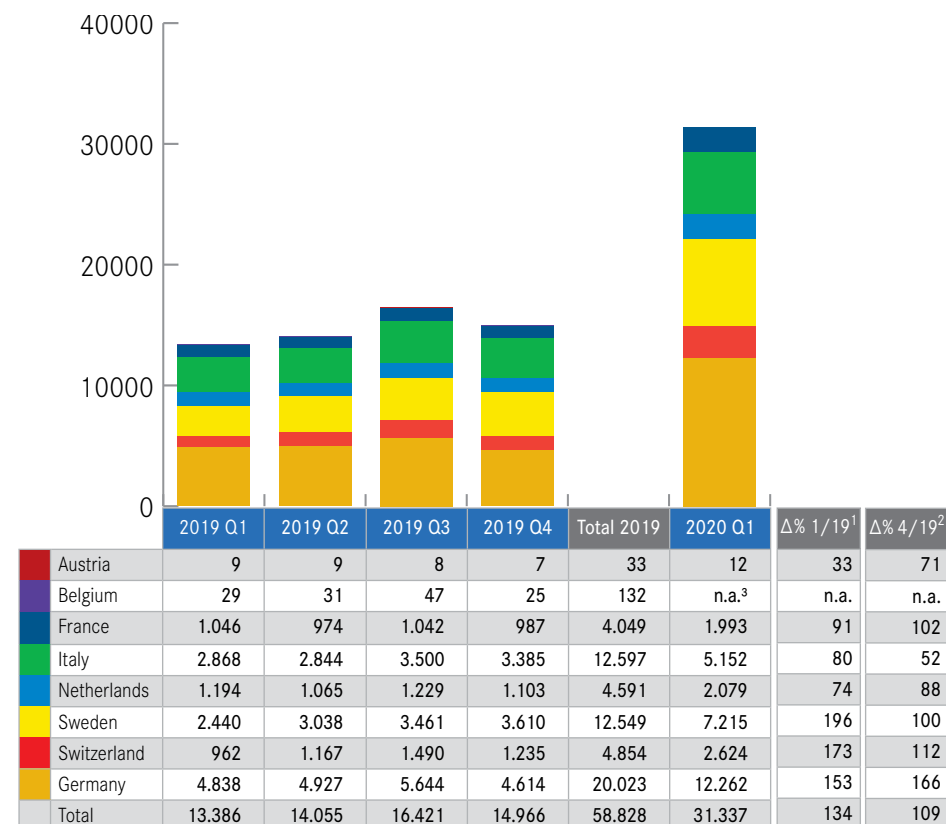
#### Investment Products

in Mio. EUR



#### Leverage Products

in Mio. EUR



Source: Country Associations, Derivative Partners

<sup>1</sup> Field indicates per cent change between Q1/2020 and equivalent last year quarter Q1/2019.

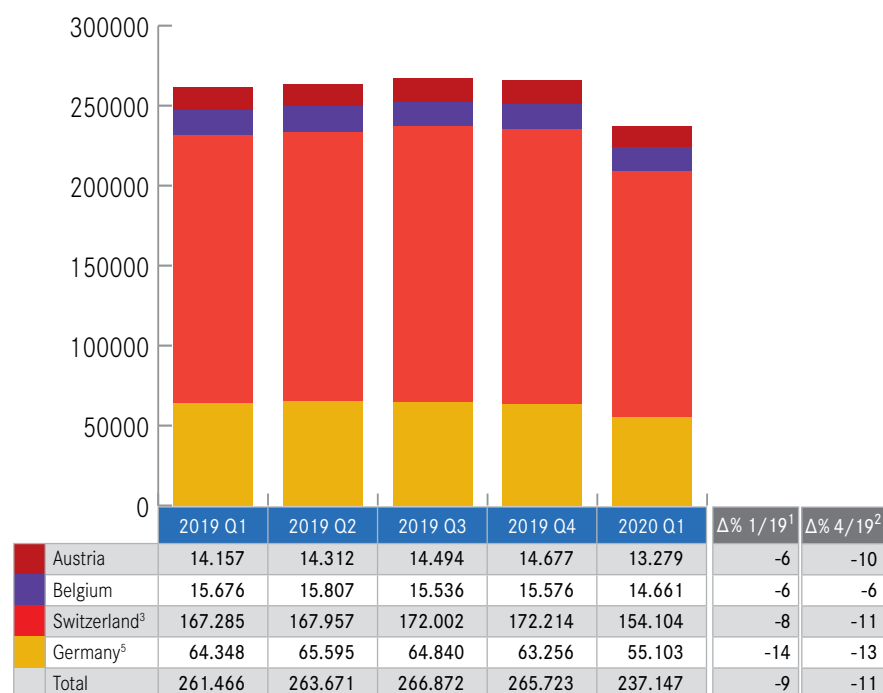
<sup>2</sup> Field indicates per cent change between reporting quarter Q1/2020 and previous quarter Q4/2019.

<sup>3</sup> Reporting disruption for Q1 due to business transformation of commercial entities. Reporting resumes in Q2.

## 4. Outstanding volume

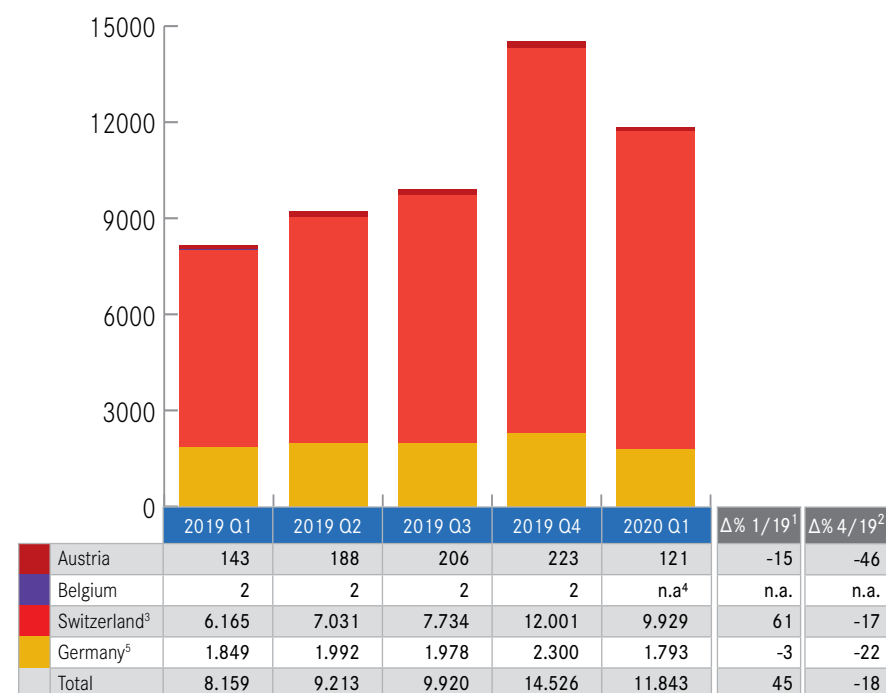
### Investment Products

in Mio. EUR



### Leverage Products

in Mio. EUR



Source: Country Associations, Derivative Partners

<sup>1</sup> Field indicates per cent change between Q1/2020 and equivalent last year quarter Q1/2019.

<sup>2</sup> Field indicates per cent change between reporting quarter Q1/2020 and previous quarter Q4/2019.

<sup>3</sup> The Swiss figures are sourced in from the Swiss National Bank and represent all assets in listed note-based structured retail products held in Swiss depots of issuers domiciled in Switzerland.

The figures include therefore, to a small extent, also assets from product sales of these issuers outside Switzerland.

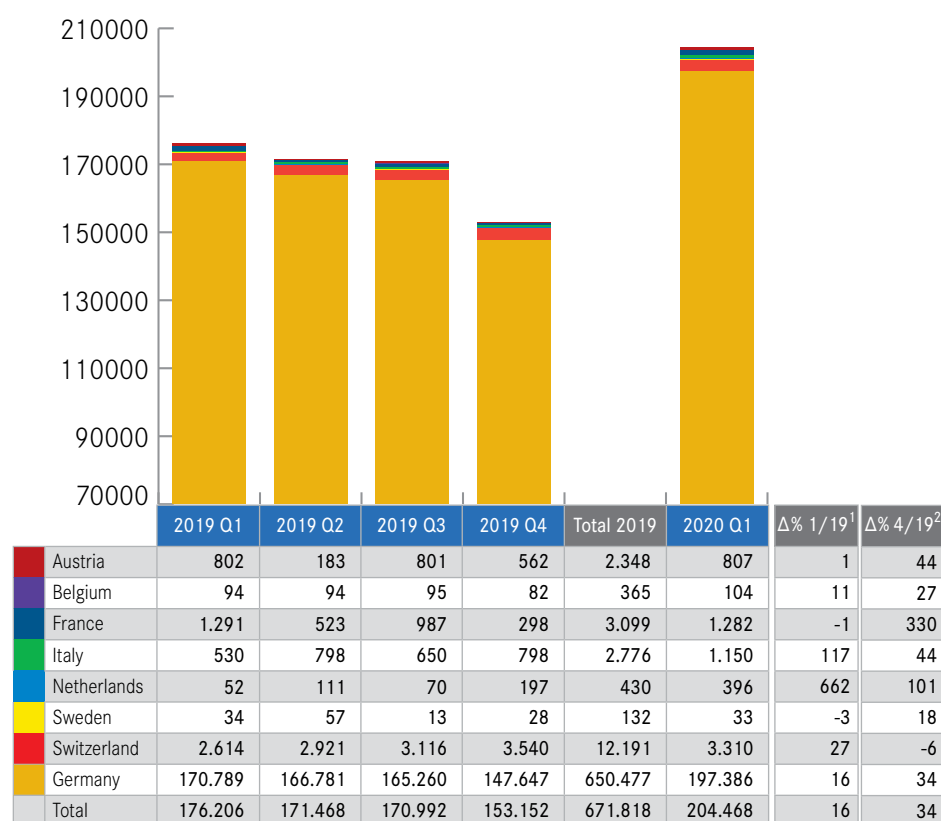
<sup>4</sup> Reporting disruption for Q1 due to business transformation of commercial entities. Reporting resumes in Q2.

<sup>5</sup> The German figures are sourced in from the 16 issuers assembled under the roof of Deutsche Derivate Verband (DDV) and entail assets from the sales of listed note-based structured retail products to customers based in Germany.

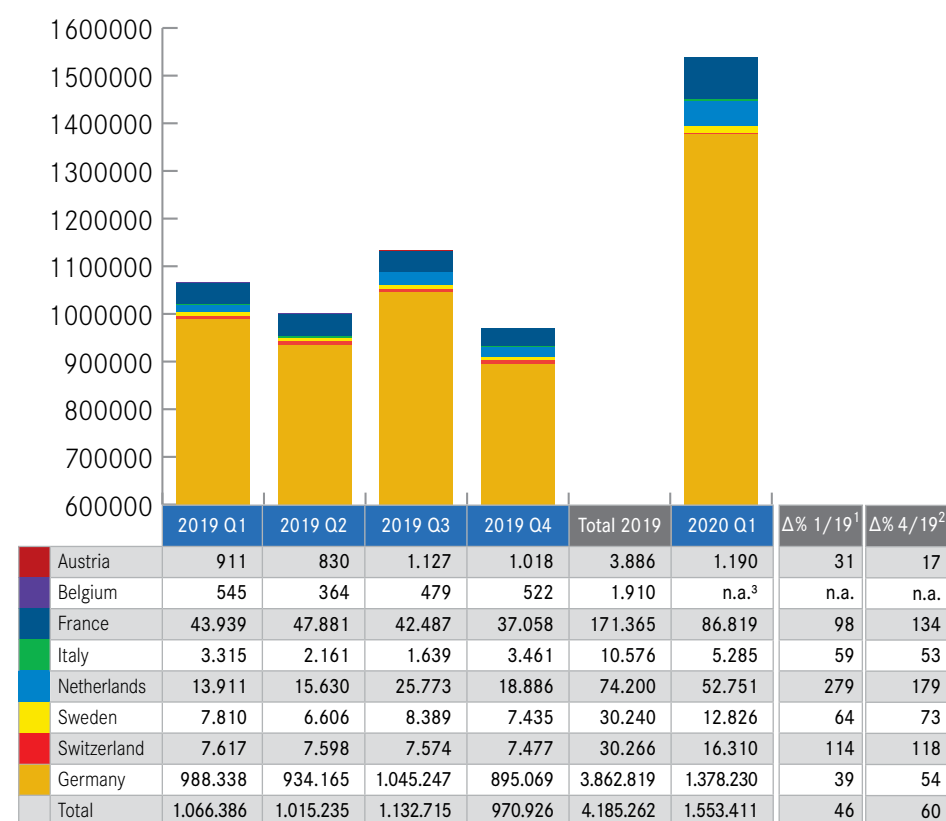


## 5. Number of new listings on exchange

### Investment Products



### Leverage Products



Source: Country Associations, Derivative Partners

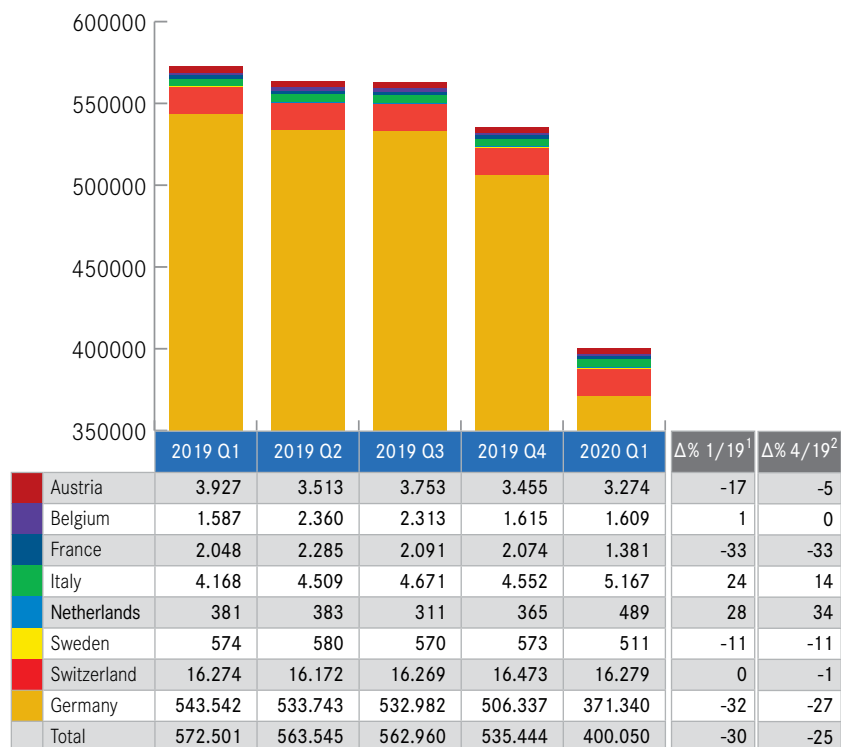
<sup>1</sup> Field indicates per cent change between Q1/2020 and equivalent last year quarter Q1/2019.

<sup>2</sup> Field indicates per cent change between reporting quarter Q1/2020 and previous quarter Q4/2019.

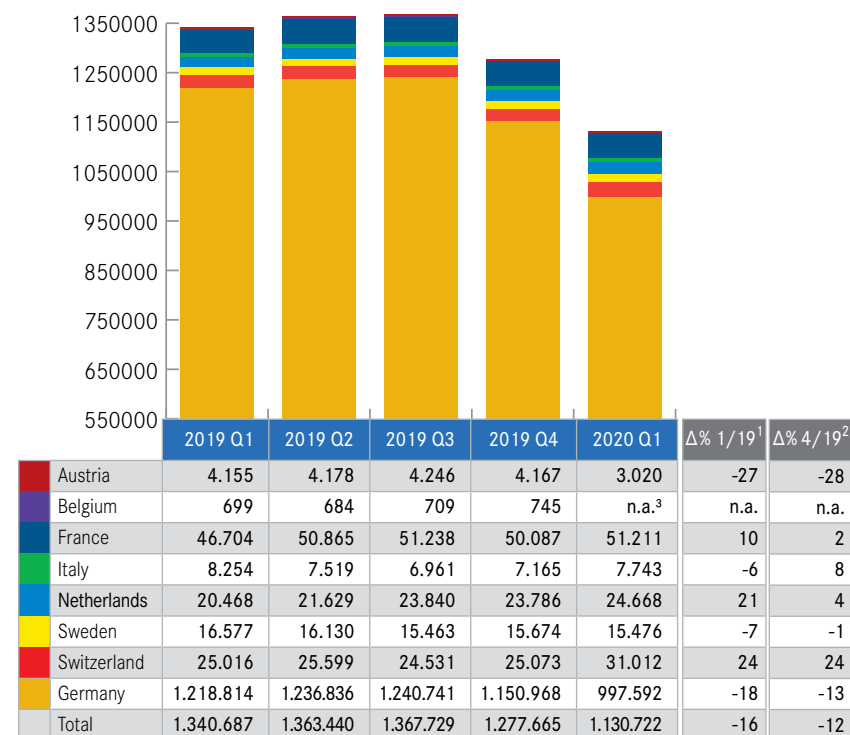
<sup>3</sup> Reporting disruption for Q1 due to business transformation of commercial entities. Reporting resumes in Q2.

## 6. Number of exchange listed products

### Investment Products



### Leverage Products



Source: Country Associations, Derivative Partners

<sup>1</sup> Field indicates per cent change between Q1/2020 and equivalent last year quarter Q1/2019.

<sup>2</sup> Field indicates per cent change between reporting quarter Q1/2020 and previous quarter Q4/2019.

<sup>3</sup> Reporting disruption for Q1 due to business transformation of commercial entities. Reporting resumes in Q2.

## 7. Appendix

### Data sources

EUSIPA Members

Derivative Partners AG

Key date is 31st of March 2020. The exchange rates for CHF/EUR and SEK/EUR are defined at the last trading day of each quarter.

### Contact

Thomas Wulf | Secretary General

EUSIPA - European Structured Investment Products Association

Bastion Tower Level 20

5, Place du Champ de Mars

1050 Brussels | Belgium

Phone: +32 2 550 34 15

Mobile: +32 475 25 15 99

[wulf@eusipa.org](mailto:wulf@eusipa.org)

[www.eusipa.org](http://www.eusipa.org)

The data is collected by Derivative Partners AG.

Patrick Walther | Managing Director

Derivative Partners AG

Splügenstrasse 10

8002 Zurich | Switzerland

Phone: +41 43 305 00 55

Fax: +41 43 305 05 31

[patrick.walther@derivativepartners.com](mailto:patrick.walther@derivativepartners.com)

### Disclaimer

EUSIPA, the country associations and Derivative Partners do not guarantee the accuracy of this document. We hereby authorize reprints of and quotes with attributions from this document.

Further information about Structured Investment Products is provided by the country associations on their websites:

### Austria

Zertifikate Forum Austria (ZFA)

[www.zertifikateforum.at](http://www.zertifikateforum.at)



### France

Association française des produits d'investissement de détail et de bourse (AFPDB)

[www.afpdb.org](http://www.afpdb.org)



### Germany

Deutscher Derivate Verband (DDV)

[www.derivateverband.de](http://www.derivateverband.de)



### Italy

Associazione Italiana Certificati e prodotti di Investimento (ACEPI)

[www.acepi.it](http://www.acepi.it)



### Netherlands

Netherlands Structured Investment Products Association (NEDSIPA)

[www.nedsipa.nl](http://www.nedsipa.nl)



### Sweden

Swedish exchange-traded investment products association (SETIPA)

[www.setipa.se](http://www.setipa.se)



### Switzerland

Swiss Structured Products Association (SSPA)

[www.svsp-verband.ch](http://www.svsp-verband.ch)



### Belgium

Belgian Structured Investment Products Association (BELSIPA)

[www.belsipa.be](http://www.belsipa.be)

